

About us

PLASTIC  OCEAN PROJECT

Donate



**Want to commit to a more
Sustainable Summer? Awesome.
We're here to support! Join our**

Sustainable Summer campaign to help protect our oceans, one sustainable choice at a time.

It's that time again! We're inviting YOU to join Plastic Ocean Project for a season-long movement to reduce plastic pollution and make more sustainable choices while enjoying all of the beauty and adventure that nature has to offer this summer.

[Learn More](#)[Donate Now](#)

Why Sustainable Summer?

The vitality and resilience of our coastline are not guaranteed. Pollution, habitat degradation, and the effects of a changing climate continue to place extraordinary pressure on the ecosystems and wildlife that define our coastal communities. Yet meaningful change begins with individual action, and grows exponentially with collective action. Every sustainable choice we make this summer (and at every other time of the year) has the power to create a lasting ripple, protecting the coast we love and inspiring others to do the same.



Together, We Amplify Positive Change

Starting July 1st, the POP Team, volunteers and followers are taking the **Plastic-Free Challenge** as part of POP's **Sustainable Summer** campaign, and we want you with us!

Every plastic-free swap, every reusable bag, and every piece of litter picked up adds to a cleaner, healthier planet. And, together, our impact increases exponentially.

[Join Us](#)

Let's create sustainable habits that last long after summer ends, turning ripples into waves of change.

Sustainable Summer Sponsors

Don't miss Sustainable Summer POP-ups & Give Back Days throughout July and August. All Sustainable Summer sponsors are currently employing sustainable practices and continue to seek more sustainable ways to conduct business.

Shop, dine, do yoga, or have coffee at one of these sustainable businesses this summer to support POP *and* local businesses! Be sure to visit our calendar to get GIVE BACK days on ***your*** calendar.

Check back in periodically as businesses will be added throughout July and into August.



[See Give Back Days Here](#)

Here's how we'll support you:

Sustainable Summer Starter Kit (tips, swaps, printable tracker, and pledge!)

Weekly emails with simple, actionable challenges

Inspiring stories, sustainable product ideas, sharing sustainable businesses to support and community events



P.S. Already on your journey to reduce plastic? Forward this email to a friend and invite them to join you! Every ripple counts.

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