

DONATE FOR MORE SUSTAINABLE SUMMERS →

PLASTIC OCEAN PROJECT

Sustainable Summer Week 2



Sustainable On-the-Go: Travel Light, Leave No Trace 🌍

Summer adventures are in full swing—and whether you're headed to the beach, a music festival, on a road trip, or out into the wild, we've got you covered with easy ways to reduce waste and protect our planet while having fun.

Greener Beach Days

1. Choose Reef-Safe Sunscreen: Skip the chemicals that harm marine life—choose mineral-based sunscreens (zinc oxide or titanium dioxide only, AVOID oxybenzone or octinoxate).

2. Ditch Plastic Bags: Bring a reusable tote or mesh bag for your beach gear and trash.

3. Reusable Water Bottles: Stay hydrated without the plastic. Add a filter if you're unsure about local water quality.



Festivals & Events

1. BYO Cup & Cutlery: Many festivals allow or even encourage reusable drinkware and utensils—be that eco-hero in the crowd.

2. Low-Waste Looks: Thrift or borrow your outfits and opt for biodegradable glitter and face paint.

3. Pack It In, Pack It Out: Leave no trace—bring a bag for your trash and recyclables.

Camping & Hiking

- 1. Eco-Friendly Fire Starters:** Skip chemical-laden options and opt for natural fire starters made from dryer lint, cardboard, or other sustainable materials.
- 2. Zero-Waste Toiletries:** Solid shampoo, bar soap, and bamboo toothbrushes save space and the planet. Shop [Plaine Products](#), use the code **POP** and YOU will receive 20% off your order AND Plastic Ocean Project will receive 10% of the proceeds!
- 3. Plan Your Meals:** Avoid overpacking and bring food in reusable containers to reduce packaging waste.



Travel & Road Trips

- 1. Snack Smart:** Choose package-free snacks from bulk bins or make your own trail mix. Store them in beeswax wraps, silicone bags, or mason jars.
- 2. Reusable Everything:** Bring your travel mug, straw, utensils, napkin, and a cloth shopping bag—it adds up!
- 3. Digital Travel Guides:** Save trees and space by downloading maps and guides instead of printing.

Thank You to Our Sustainable Summer Partners!

Be sure to catch Sustainable Summer Give Back days below!

Ceviches: July 24th - 30th

Longwave Yoga: Wednesdays "Seagals" 6am class & Friday 5:30pm Community Class

Kendra Scott: July 25th in store 1-4pm & Online July 25-August 1

Explore POP events and add them to your calendar!

[Check Out the POP Calendar](#)

*Sustainable
Summer*



LONGWAVE
YOGA



Audi
Cape Fear

REDSHARK




KENDRA
SCOTT



Let's make this a summer of memories, not microplastics.
Share your sustainable adventures with #POPSustainableSummer
and tag us @PlasticOceanProject.Inc!



If you prefer not to receive marketing emails form this list, [click here to unsubscribe](#).

If you no longer wish to receive emails [unsubscribe here](#)

3975 Market St, Wilmington, NC 28403, USA