



PLASTIC OCEAN PROJECT

Sustainable Summer Week 5



Glow naturally this Sustainable Summer. Discover beauty that works with ingredients you trust and eco-friendly products that are kind to the earth.

OUR FAVORITES:

Look good, do good. Here are a few eco-friendly favorites to keep your sustainable routine glowing!

✨ Plaine Products

Sleek, sustainable, and 100% circular. Their refillable aluminum bottles make closed-loop skincare easy. Plus, every cleanser, moisturizer, and serum is crafted completely free from sulfates, parabens, and synthetic fragrances.

Also use the code POP and YOU will receive 20% off your order AND Plastic Ocean Project will receive 10% of the proceeds!

[Learn More!](#)





Earthling Co.

Swap plastic for handmade goodness. Earthling Co. crafts solid shampoo bars, facial rounds, and body care using zero-waste practices and thoughtful, compostable packaging. In addition, their products are plant-powered free of sulfates, parabens, phthalates, artificial colors, talc, microplastics and other toxic ingredient!

Check out Earthling Co.

THINGS TO AVOID IN BEAUTY PRODUCTS:



Surprisingly, many commercial skincare and beauty items are linked to serious health concerns such as hormone/endocrine disruption, skin irritation/damage, and can negatively impact coral reefs. Check out this [article](#) and take a look at these ingredients to avoid below!

Parabens – linked to hormone disruption

[Phthalates](#) – often found in synthetic fragrances and tied to reproductive harm

[Sodium Lauryl Sulfate \(SLS\)](#) – can cause skin irritation and strip natural oils

[Formaldehyde](#) – a known carcinogen still found in some beauty products

A study by the [Environmental Working Group](#) revealed that the average woman uses 12 personal care products daily, exposing herself to 168 chemicals. And because many of these chemicals aren't regulated by the FDA, they can quietly damage our health and ecosystems.

Thank You to Our Sustainable Summer Partners!

Be sure to catch Sustainable Summer **Give Back days** below!

[Ceviches](#): July 24th - 30th - a percentage of sales will be donated to POP!

[Longwave Yoga](#): Wednesdays “Seagals” 6am class & Friday 5:30pm Community Class - proceeds donated to POP!

[Kendra Scott](#): July 25th in store 1-4pm & Online July 25-August 1 - a percentage of sales will be donated to POP!

[Seaside Bagels](#): August 24th - a percentage of sales will be donated to POP!

[Banter](#): Order the Sea Bunny cocktail throughout the month of August!

[Dram Tree Tavern](#): Mondays & Tuesdays in August – order any Waterline beer to support POP!

[The Ibis Coffee & Cocktails](#): Wednesdays in August – order the “Walking On a Dreamsicle” to support POP!

[Azalea Station](#): Tuesdays in July & August - a percentage of sales will be donated to POP!

[Savard Beer and Board](#): Order the Cerveza Bier Mexican Lager throughout the month of August!

[Plaine Products](#): All year long - a percentage of sales will be donated to POP when using promo code “POP”!

Explore POP events and add them to your calendar!

Explore the POP Calendar!

Sustainable
Summer

LONGWAVE
YOGA



plaine
products
Refill • Reuse • Rejoice
www.PlaineProducts.com



KENDRA
SCOTT



Audi
Cape Fear

REDSHARK



Share this challenge with your friends and family, and help us to help you make the world a cleaner, healthier home.

Download your FREE Sustainable Summer Checklist to learn even more ways to increase your positive impact this summer :)

Download the Checklist!

Let's make this a summer of memories—not microplastics.
Share your sustainable adventures and tag us
@PlasticOceanProject.Inc!



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